History in the Headlines

Thursday 10 November 2011, 10.00am-3.30pm, King’s College London

This free History & Policy (H&P) workshop aims to give historians:

- Greater confidence to communicate their work through the media;
- A flavour of how different media work, journalists’ needs and deadlines;
- Top-tips for dealing with the media and troubleshooting past experiences;
- An understanding of press officers’ role and how to work with them.

*History in the Headlines* will give you an insight into a wide variety of media, help you understand what makes a story and how you can engage more effectively with journalists. It is designed to complement, but not replace, formal media training.

Confirmed speakers include:

- **Chris Bowlby**, history and current affairs presenter and producer, BBC Radio 4
- **Michael Crick**, Political Correspondent, Channel 4 News
- **Melanie Fall**, producer, Chimerica Media (The Ascent of Money, Civilisation)
- **Melanie Hide**, Head of Communications, The National Archives
- **Paul Lay**, Editor, History Today
- **Paddy O’Connell**, BBC TV (The One Show) and Radio 4 (Broadcasting House, PM)
- **Glen O’Hara**, Reader in the History of Public Policy, Oxford Brookes, author of Public Policy and the Past blog and former leader writer for The Independent
- **Philip Pothen**, Head of Communications, Arts and Humanities Research Council
- **Pat Thane**, Research Professor, King’s College London and H&P co-founder
- **David Torrance**, historian, journalist and broadcaster

*History in the Headlines* is designed for all historians, from PhD students through to senior academics. You will have the chance to hear from and to quiz three panels of experienced news and current affairs journalists, documentary-makers, historians and press officers. Panellists will aim to help you troubleshoot any previous media engagement; you will be able to submit questions and experiences in advance.

Places are free for members of the H&P Network of Historians and for students of the History & Policy MA module at King’s, including lunch and refreshments. For information about joining the Network, please visit our website. Space is limited, so please contact mel.porter@kcl.ac.uk to register for your place. We regret we are unable to cover travel expenses for delegates.

History & Policy is based in the Institute of Contemporary History at King’s College London. We work for better public policy through an understanding of history. See www.historyandpolicy.org for more information.
History in the Headlines: draft programme
Thursday 10 November 2011, 10.00am-3.30pm
Seminar Room S8.08, History Department, Strand Building,
King’s College London, WC2R 2LS

10.00-10.30am
Coffee and registration

10.30-10.45am
Welcome and introductions:
Chair: Paul Lay, Editor, History Today
Paul Readman, Head of the Department of History, King’s College London

10.45-11.45 am
Session 1 - Documentaries:
Chris Bowlby, presenter and producer, BBC Radio 4
Melanie Fall, Producer, Chimerica Media
Pat Thane, Research Professor in History, King’s College London and History &
Policy co-manager

11.45-11.50am
Break

11.50-12.50pm
Session 2 - Working with press officers:
Alison Denyer, Director of Public Relations and Anna Mitchell, Arts and Sciences
Press Officer, King’s College London
Melanie Hide, Head of Press, The National Archives
Philip Pothen, Head of Communications, Arts and Humanities Research Council

12.50-1.30pm
Lunch is provided in the History Department Open Space

1.30-2.45pm
Session 3 - News and current affairs:
Michael Crick, Political Correspondent, Channel 4 News
Paddy O’Connell, BBC TV and Radio
Glen O’Hara, Reader in the History of Public Policy, Oxford Brookes, author of the
blog, Public Policy and the Past and former leader writer at The Independent
David Torrance, historian, journalist and broadcaster

2.45-3.00pm
Closing discussion:
Mel Porter and Fiona Holland, History & Policy
Paul Lay, Editor, History Today

3.00-3.30pm
Coffee and mingling in the History Department Open Space

3.30pm Event closes